

WE ENABLE YOU TO REACH DECISIONS FASTER

Within the framework of our joint "5 Dimensions of Business Thinking" workshop, you will have the opportunity to gain insights into the decision-making structures in B2B. With us, you will learn a concrete methodology with which you can exploit the potential of your sales argumentation even more effectively. This workshop is suitable for all current and future managers and value creators who want to learn a structured approach for decision-making.

AGENDA WORKSHOP Kyiv

10^{am} start with Introduction
learn the method
Understand the group work

12^{am} lunch
design one business case
present your strategy
develop valuable arguments
sell your strategy

6^{pm} conclusion

